

***The Expressive Image - Moving from Landscape Photography to Candid People Photography -
R. Andrew Hoff***

For over 30 years, my work has centered on landscape and outdoor photography. This program is about my conversion and new passion to photograph people and their social interactions. I will touch on my earlier work in landscape photography and my accidental foray into street photography. I will mention events and certain photographers that have influenced me and my work, as well as the technological advances in cameras that have helped make this conversion easier. The program will explain the reasoning behind this change in my photographic calling, how I have learned from my mistakes and the mental thought process that goes with the images. Most of my current work centers on photographing people that work and attend regional carnivals and fairs. This six-year project has taken me to fairs from Maine to Texas, mostly concentrating on regional fairs and carnivals in NY, MD, VA, and PA. This program will explore the use of emotion and gesture as the heart of the photograph. I will explain and show examples of the Photoshop changes I have made to some of the photographs to enhance the focus on the people. This program of mostly Black and White with some Color photographs and is image driven. I will spend time on “expressive” photographs and the meaning of why photography is more important than just a photograph. I will bring my printed portfolio of images to share in conjunction with the PowerPoint program. This program should last about 75 minutes.